

Dr. Nsiyf Jassem Mohammad Abbas



Academic achievement

Diploma in Arabic Calligraphy and Islamic Decoration – Department of Arabic Calligraphy and Decoration – Baghdad (1984).

- BA – Graphic Design – College of Fine Arts – Design Department – Baghdad (1987–1988).
- MA – Graphic Design – College of Fine Arts – Design Department – Baghdad (1994–1995).
- PhD in Philosophy – Graphic Design – College of Fine Arts, Design Department – Baghdad (1998–1999).

Published literature

- 1– Design is thought and ideas.
- 2 – the design mind visions and prospects.
- 3– Introduction to advertising design.
- 4– The philosophy of design between theory and theory
- 5– Principles of Artistic Design (a joint textbook)
- 6– Between design and policy.
- 7– In the space of graphic design.
- 8– In design thinking (theories and future studies in design).
- 9– Environmental Design (a joint textbook).
- 10– Planning and colors – (a joint methodological book).
- 11 – Design number – House of General Cultural Affairs – Baghdad 2023.

Scientific research

- 1– The reality of commercial advertisement designs in Iraqi publications and ways to develop them (Masters).

- 2- Innovation in the design techniques of the printed advertisement (PhD).
- 3- The technical foundations of the light advertisement in the city of Baghdad
- 4- The trend in printing designs is limited in space
- 5- Redesigning advertisements in the Iraqi publication (joint).
- 6- The artistic styles of the Bauhaus artists and their role in the development of the poster
- 7 - Structure and its transformations in the design of the covers of Time magazine.
- 8 - Globalization in cinematic poster designs.
- 9 - Formal iconography in the designs of the signs of Arab satellite channels (Moshtarak – Al-Zaytouna – Jordan).
- 10- Graphic design in the age of digital visual culture.
- 11- Graphic globalization as a field of knowledge.
- 12- The visual text is a pragmatic semiotic giver.
- 13- Illustrations as an introduction to enhancing the visual culture of the child (participant).
- 14- Written distortion in the designs of commercial advertisements.
- 15- Arabic letters and modern digitization data.
- 16- The graphic text as a field for united readings.
- 17 - Digital art in the context of pragmatic knowledge.
- 18- Building systems in designing the covers of Iraqi magazines (joint).
- 19- Arabic calligraphy as a communicative cognitive format.
- 20 - Graphic design research in the light of market theories.
- 21 - Design philosophy in the context of the modern information society.
- 22 - The advertising discourse is a dialogue of acculturation and communication.

23 – Graphic design in light of visual informatics.

24 – The semiotic square and its applications in graphic design.

25– Exploring Artificial Intelligence and Its Future Data – Journal of Arts and Architecture for Research Studies JAARS – Volume Four – Issue 7 – June 2023 – Egypt – Helwan University.

26 – Reflection of the Bauhaus on Contemporary Graphic Design (jointly with Ghassan Zainal – Academic).

27– The Bauhaus style appears in contemporary graphic design (jointly with Ghassan Zainal – Namibian Magazine – Scopus).

28 – Societal values and their reflection on the contemporary graphic achievement (joint with Amal Ibrahim Mohsen – Namibian Magazine – Scopus).

Journalistic activity

Various writings published in Iraqi newspapers: Fraternity, Al-Furat, Al-Mutamar, Dijla, Al-Adeeb Al-Haqiqat, Al-Aan, Al-Sabah, Al-Islah, My Country, Al-Bayyinah, and websites.

scientific subjects studied

– Department of Arabic Calligraphy (College of Fine Arts – Baghdad) – Calligraphy, Al-Raqfa, Al-Diwani, Kufic, Naskh, Decoration, Layout and Colors, Design Fundamentals, Typographic Design, Typographic Character, Material Printing Techniques.

Design Department – Layout design, advertising art, design principles, layout and colors, graduation project, history of graphic design.

– The scientific subjects he studied in postgraduate studies, MA and PhD in the Department of Design and Arabic Calligraphy – Color theories and its applications, typographic design, design systems and relationships, future studies, typography, theories in modern design, as well as panel discussions.

Scientific supervision and discussions

– Supervised (51) students in postgraduate studies (Master's and Ph.D.).

- Discussed more than (100) master's research and (30) doctoral research.
- He was assigned to evaluate and evaluate a number of master's and doctoral dissertations in various research and procedural diversities at the College of Fine Arts – Baghdad, Wasit University, Central Technical University, Babylon University, Zarqa University (Jordan) and King Abdullah (Saudi Arabia).
- Participation in scientific and artistic activities inside and outside the college.
- Participation in developing the study vocabulary for primary and higher studies for the period from (1999), (2004), (2014) and (2015) to (2017–2018).
- Participation in many scientific committees within the college.
- Participation in many art exhibitions held in Iraq.
- Designed and implemented many private and public printing designs.
- The specialized symposium on the techniques of designing the cultural publication – the House of Cultural Affairs – Baghdad (2015).

Membership in associations, trade unions and federations

- Member of the Iraqi Artists Union – Member of the Iraqi Plastic Artists Association – Member of the Iraqi Teachers Union – Member of the Iraqi Calligraphers Association – Member of the Iraqi Journalists Syndicate – Member of the Iraqi Internet Writers Union – Member of the Egyptian Calligraphers Association – Member of the arbitrator for the slogan of Najaf, the capital of Islamic culture. Referee member of the Creativity Award – Ministry of Culture (2010)
- Referee member of the Creativity Award – Ministry of Culture (2019) – Referee member of the Indicative Poster Competition – Ministry of Water Resources – Baghdad (2018) – Membership of the Scientific Committee at the Reese Conference (Turkey – 2019) – Third Prize for Creativity Board Design – Ministry of Culture (2010)
- 0 Membership of the Scientific Committee at the African Forum Conference – Egypt (2020) – Membership of the Scientific Committee at the Luxor University Conference (2020) – Membership of the Scientific Committee at the Conference of the International Council for the Arabic Language (2020).

– Member of the jury for the Arab Fine Arts Award – 2022 – either United Arab Emirates – Sharjah.

– Chairman of the Committee for Authoring Design Curricula for Art Institutes – Ministry of Education and co-author of some of them.

He worked as a rapporteur for the design department for one year (1995–2006).

– Assistant Dean – Administrative and Financial Affairs – College of Fine Arts (2006–2011).

– Member of the International Federation of the Arabic Language – Dubai (ARB / 20/1118).

Exhibitions

Dar Al-Salam Exhibition for Arabic Calligraphy (Iraqi Calligraphers Association–2012) – Spring of Martyrdom Exhibition, Spring of Life (Ministry of Culture – Friends Association–2015) – Arab Plastic Art Exhibition (Amman–2014)– Arab Plastic Art Exhibition–2015)– Visual Culture Exhibition – Amman–Muscat–2016) – National Poster Exhibition (Basra 2019)– Baghdad International Forum for Arabic Calligraphy (2019). Iraqi–Indian Poster Exhibition 2023– Day Exhibition Global Women 2023.

Scientific conferences (research and chairing sessions)

The Fourth International Scientific Conference of the College of Arts, Department of Graphic Design (Al-Zaytoonah University in the Hashemite Kingdom of Jordan – November –2014) – The First Scientific Conference of Applied Arts (Technical Education Commission Baghdad – 2014) – Fourteenth Scientific Conference – College of Fine Arts (2015) – Fifteenth Scientific Conference – College of Fine Arts (2016) – Sixteenth Scientific Conference – College of Fine Arts (2017) – Seventeenth Scientific Conference – College of Fine Arts (2018) – Seventeenth Scientific Conference – College of Fine Arts (2018) – Eighteenth Scientific Conference – College of Fine Arts (2019) – Second Scientific Conference of Applied Arts – Technical Education Authority – Baghdad (2016) – Design and Environment Conference – College of Applied Arts – Technical Education Authority (2015) – Second International Scientific Conference Visual Arts and Culture – Research Group for Visual Arts – Oman – Muscat (2016) – Scientific Conference on Child – Muscat – Oman (2017) – Second Scientific Conference –

College of Fine Arts – South Valley – Egypt) 2017)– The Third Scientific Conference – Faculty of Fine Arts – South Valley – Egypt (2018) – The Fifth International Arabic Language Council Conference – Dubai – United Arab Emirates (2017) – The Sixth International Arabic Language Council Conference – Dubai – United Arab Emirates (2018) – The Seventh International Arabic Language Council Conference – Dubai – United Arab Emirates (2019) – The Second International Scientific Conference for Educational and Social Sciences – Reis – Antalya – Turkey (2018) – The specialized symposium on the techniques of designing cultural publications – House of Cultural Affairs Baghdad (2015) – International Conference on Inter-Studies Held in Cooperation with the University of Babylon – College of Education and Cairo University – College of Arts – Egypt (2019) – Research Paper – College of Information (2014) – Research Paper – College of Education for Girls – University of Baghdad (2014)

Academic title (professor).

- Member of the Central Promotion Committee in the college (2018).
- Membership of the advisory board of the Academic Journal – College of Fine Arts (2018).
- Editor-in-Chief of the Academic Journal (2019).
- He is currently studying in the Design Department.
- Born in (1963) Iraq – Wasit.
- Mobile (0780285573).

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<https://www.linkedin.com/in/nsiyf-jassem-888ab524a/>